



## Media briefing. u3a at Ilkley Market Sunday 6th June 2021

### Why will u3a be at the market on Sunday?

- This is volunteer week so as a volunteer-led charity it's a great opportunity to showcase our activities and maybe make a difference to those who are looking to broaden their horizons after such a difficult 15 months. We will have high visibility wearing bright yellow tabards, our music groups will be playing and there is a prize draw to enter.

### Who is a typical member of u3a?

- No longer in full time work so has a bit more time on their hands to learn something new or maybe pick up an old hobby or interest that can now be shared with others.
- A lifeline for many who feel a lack of purpose after working full time or raising a family.

### u3a is part of a national organisation with a philosophy of "Learn Laugh Live"

- u3a encourages groups of people in their 3rd Age to continue their enjoyment of learning in subjects of interest to them.
- We promote lifelong learning through self-help interest groups covering a wide range of topics and activities as chosen by our members.
- 1,000 branches and 400,000 members throughout UK all run on the principle of self-help. We support each other to find new things to learn and expand our horizons.

### Ilkley & District u3a

- Around 140 of interest groups. Topics range from railways, architecture, crafts, visiting local landmarks, practicing Italian and of course walking groups. Stroll to tea, Walk to tea etc.
- The social side is really important. With around 1,600 members throughout the district, there is always something going on.

### Contact for media interviews

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